

Constructive Feedback

Strengths

Three strengths of the visual	Reasons/proof
CATCHY	<ul style="list-style-type: none"> - provocative picture - Bold heading - good use of colour
Comprehensive	<ul style="list-style-type: none"> - Short captions - Headings about things you can do to save the earth
Convincing	<ul style="list-style-type: none"> - provocative image - emotion - Powerful phrases

Constructive suggestions for future consideration

Aspects that might be improved upon	Suggestions
<ul style="list-style-type: none"> - Words should be more bolded 	<ul style="list-style-type: none"> - could use better back ground
<ul style="list-style-type: none"> - Use more space on this poster 	<ul style="list-style-type: none"> - put more provocative pictures.

Constructive Feedback

Strengths

Three strengths of the visual	Reasons/proof
Catchy	<ul style="list-style-type: none"> - Bold letters - good clean image
Concise	<ul style="list-style-type: none"> - few words - clearly see the point
Convincing	<ul style="list-style-type: none"> - appeals to emotion

Constructive suggestions for future consideration

Aspects that might be improved upon	Suggestions
Comprehencive	<ul style="list-style-type: none"> - needs contact info - titles
Catchy	<ul style="list-style-type: none"> - need to use contrasting colors

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Strengths

Jenny, Stephanie, Ashley.

Three strengths of the visual	Reasons/proof
<p style="text-align: center; font-size: 2em;">Catchy</p>	<ul style="list-style-type: none"> - Save an animals home, recycle Appeals to emotion
<p style="text-align: center;">CONCISE</p> <p style="text-align: center;">concise</p>	<ul style="list-style-type: none"> - gets to the point + explains everything about the cause in a small amount of words.
<p style="text-align: center; font-size: 1.5em;">Emotions.</p>	<ul style="list-style-type: none"> - "what if it was your <u>home</u>" - appeals to everyone - don't want to ruin animals homes.

Constructive suggestions for future consideration

Aspects that might be improved upon	Suggestions
<p>contact information of anything you could contact about information</p> <p style="text-align: center;">← →</p>	

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Strengths

Three strengths of the visual	Reasons/proof
Catchy	- colorful - graphic design lines bring eyes to focus on picture. - Border
Comprehensive	- contains contact info.
Concise	- Gets to the point

Constructive suggestions for future consideration

Aspects that might be improved upon	Suggestions
neater	improve writing

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Strengths

Three strengths of the visual	Reasons/proof
catchy	bold letter bright color
the comprehensive	lots of information contact information color scheme
convincing	emotion - don't be selfish - sympathy - helping those in need. powerful phrases

Constructive suggestions for future consideration

Aspects that might be improved upon	Suggestions
catchy	- use a few more pictures - make contact info stand out more.
concise	- don't use sentences - use point form - add food labels to emphasize food donations.